



OFFICE OF THE PRINCIPAL
GOVT. DEGREE COLLEGE NOWSHERA (RAJOURI J&K)

NAAC Accredited B+ Grade

E-mail: gdcnowshera@gmail.com, Website: www.gdcnowshera.co.in

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No.DCN/2024/885

Dated: 27/09/2024

PRESS RELEASE

GDC Nowshera organises Intra-College Gandhi Jayanti Celebration

GDC Nowshera organizes Intra-College Gandhi Jayanti Celebration, honoring the birth of Mahatma Gandhi, the prominent leader of India's independence movement. The event brought together students, faculty, and staff to reflect on Gandhi's teachings and their relevance in today's world. The celebrations began with soulful words of worthy Principal, who highlighted the life and contributions of Mahatma Gandhi in India's National Struggle.

About 80 students participated in various activities. The activities along with the toppers are: Screening of movie on life and works of Mahatma Gandhi; Rally with placards on Peace and Non violence; Symposium on 'Truth and Non Violence' (Miss Shagun Bali, semester 5th) Slogan writing competition(Miss Vishakha Choudhary, semester 3rd) Singing Competition (Mr. Ankit Sharma, semester 5th); Book Reading ("My Experiment with Truth"); Seminar on non-violence as a weapon in freedom struggle(Sahil Choudhary, semester 3rd); Group Discussion on Gandhiji's contributions to Indian Education; Awareness program on "Nasha-Mukht Bharat"(Miss. Jugmeet Kour, semester 3rd).

The highlight of the event was a group discussion where students shared their interpretations of Gandhiji's principles and how they can be applied in contemporary society. This interactive session fostered a spirit of collaboration and critical thinking among participants.

The celebration concluded with a pledge to promote peace and social justice, encouraging everyone to embody Gandhi's values in their daily lives.

The spirit of Gandhi ji continues to inspire future generations, and this celebration was a heartfelt reminder of his enduring impact.

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No.DCN/2024/ 950

Dated: 19-10-2024

Press Release

GDC Nowshera Organises Cleanliness Drive with Morning Prayers and Pledge for a Cleaner Environment

In a heartfelt demonstration of community spirit and environmental commitment, GDC Nowshera launched its campus-wide Cleanliness Drive today with a special ceremony that included morning prayers and a collective pledge by NSS volunteers to promote cleanliness and sustainability under the guidance and supervision of our worthy Principal Dr. Shamim Ahmed Azad.

The event, which took place on 19th October 2024 where attendees participated in a short prayer session, reflecting on the importance of unity, responsibility, and respect for the environment. The prayer set the tone for the day's activities, encouraging mindfulness and a sense of gratitude for the natural world.

Following the prayers, Dr. Mohd. Zeeshan, NSS PO led the volunteers in taking a pledge to maintain a clean and healthy environment both on and off-campus. The pledge focused on reducing waste, avoiding littering, and actively participating in efforts to make the campus a model of sustainability.

The Cleanliness Pledge:

“We pledge to keep our campus and surroundings clean and green. We commit to reducing waste, conserving resources, and practicing eco-friendly habits every day. Together, we will work towards a sustainable future for ourselves and for our future generations. The Cleanliness drive has not only enhanced the aesthetic appeal of the campus but also foster a sense of responsibility among the participants.

Sd/-
Principal





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No.DCN/2024/ 984

Dated: 25-10-2024

Press Release

GDC Nowshera Organizes PMEGP Awareness Programme to Empower Aspiring Entrepreneurs

In a bid to promote self-employment and boost entrepreneurship among students and the local community, GDC Nowshera organised an Awareness session in collaboration with District Industries Centre Rajouri the Prime Minister's Employment Generation Programme (PMEGP) on 25th October, 2024 under the guidance and supervision of our worthy Principal Dr. Shamim Ahmed Azad. The event aimed to inform aspiring entrepreneurs about the various opportunities available under PMEGP, which offers financial assistance for setting up micro-enterprises in rural and urban areas.

The resource persons were Sh. Amit Kumar and Sh. Vivek Sharma, Functional Managers, DIC Rajouri who addressed the attendees on the importance of entrepreneurship in driving economic growth and reducing unemployment. They also highlighted how the PMEGP scheme can help create sustainable livelihood opportunities for the youth and boost the Make in India initiative.

Dr. Shamim Ahmed Azad, Principal of the college delivered the opening remarks, emphasizing the role of educational institutions in fostering entrepreneurial spirit among students. Experts from PMEGP and representatives of DIC Rajouri also conducted informative sessions, providing insights into the application process, eligibility criteria, and the various subsidies and incentives available under the scheme.

The session witnessed an overwhelming response, with over 100 participants, including students, faculty members, attending the event. The welcome address was delivered by Dr. Ruhi Gupta, HOD Sociology and formal vote of thanks was presented by Dr. Mohd. Zeeshan, HOD EVS.

Sd/-
Principal



PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Objectives :
 To generate Employment Opportunities in rural as well as urban areas through setting up of new self-employment ventures/projects/micro enterprises.

Eligibility :
 Age 18 years and above.
 No income ceiling.

Maximum cost of the project :
 Manufacturing Sector Rs. 50 lakh
 Service Sector Rs. 20 lakh

Quantum and Nature of Assistance :

Categories of beneficiaries	Beneficiary's contribution	Rate of Subsidy	
		Urban	Rural
General Category	10%	15%	25%
SC/ST/OBC/Minorities/Women, Ex servicemen, Physically handicapped, NER, Hill and Border areas etc.	5%	25%	35%

For any further clarification please feel free to contact us at :
DISTRICT INDUSTRIES CENTRE, RAJOURI
 Email ID : dicrajouri@gmail.com Phone No. : 01962263403



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No.DCN/2024/859

Dated: 14-09-2024

Press Release

GDC Nowshera Celebrates Hindi Diwas with Enthusiasm.

GDC Nowshera proudly celebrated Hindi Diwas on September 14, marking the day when Hindi was adopted as one of the official languages of India in 1949. The event was organized by the Department of Hindi and witnessed enthusiastic participation from students, faculty, and staff members highlighting the rich linguistic and cultural heritage of the Hindi language.

The celebration commenced with an inaugural speech by Dr. Shamim Ahmed Azad, the Principal of the college who emphasized the significance of Hindi as a unifying force in India's diverse linguistic landscape. GDC Nowshera takes immense pride in promoting linguistic diversity and honoring Hindi, a language that reflects the soul of our nation. The event featured a variety of cultural performances, including poetry recitations and debates that showcased the beauty of the Hindi language. Students also participated in essay writing and storytelling competitions, expressing their love and appreciation for the language. A special lecture on the history and evolution of Hindi was delivered by Prof. Priyanka Kumari, HOD Hindi who highlighted the global importance of Hindi and its growing presence in the digital world.

Prof. Sonali Katharia, Assistant Professor in Hindi encouraged students to embrace Hindi not only as a language of communication but as a carrier of India's ancient wisdom and modern aspirations. The celebration concluded with a vote of thanks and the promise to continue fostering a love for Hindi and other regional languages



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Principal



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Press release

GDC Nowshera Launches Pioneering "Adopt a Tree" Initiative to Promote Sustainability.

In a groundbreaking effort, the Departments of Environmental Sciences, Botany, National Service Scheme (NSS) unit, and Eco Club at GDC Nowshera have collaborated to launch the innovative "Adopt a Tree". Under the visionary leadership of Principal Dr. Shamim Ahmed Azad, GDC Nowshera is dedicated to fostering environmental sustainability and community engagement, and is actively involved in various initiatives that promote these values.

The initiative, led by Dr. Mohd Zeeshan from the Department of Environmental Science, aims to educate students about the importance of tree plantation, its maintenance, and significance in the current scenario of development. Students from all the above departments/unit gather wherein Dr. Zeeshan introduced the concept of conservation and management, highlighting the crucial role students plays in preserving plant diversity and promoting environmental awareness. The "Adopt a Tree" initiative encourages students to take ownership of a tree in the college premises, promoting sustainable development and creating a healthier environment. He further added that this pioneering initiative, started by our college, is should be adopted nationwide, setting a precedent for environmental conservation efforts across the country."

Dr. Roshi Sharma from the Department of Botany emphasized the importance of modern conservation and introduced students to the Botanical garden, showcasing a diverse array of plant species. She further introduced students with various techniques for plants identification. Professor Yogesh Sharma HOD Department of Botany also shared insights into the garden's upkeep and maintenance, explaining techniques used to nurture plants, challenges faced, and the rewards of witnessing plants thrive. The field activity concluded with a sense of accomplishment and a renewed appreciation for preserving our natural heritage and a first ever long term initiative at the college level. The initiative began in the college's Botanical Garden, where students from diverse backgrounds came together to identify and adopt trees and plants, taking collective responsibility for their care and maintenance. This harmonious

blend of students from various departments and backgrounds working together towards a common goal of environmental stewardship is a testament to the initiative's success.

This collaborative effort demonstrates the commitment of the Departments of Environmental Science, Botany, NSS, and Eco Club unit to promoting environmental awareness and conservation. The initiative serves as a testament to the power of teamwork and the impact of collective efforts on promoting sustainability and conservation.

Principal Dr. Shamim Ahmed Azad interacted with the students, appreciating their work and encouraging faculty members to continue such initiatives in the college premises. This event marks a significant step towards instilling environmental consciousness among students and promoting a culture of sustainability in the college.



An Intercollegiate Seminar on “**Green Technology and Sustainable Future**” was organized by Department of Environmental Sciences of Government Degree College Nowshera on **13.11.2024**. The seminar was catalyzed and supported by the J&K Science, Technology & Innovation Council, Department of Science and Technology, Govt. of Jammu and Kashmir.





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No.DCN/2024/1078



Dated: 03/12/2024

PRESS RELEASE

Today on 3rd of December 2024, Red Ribbon Club of GDC Nowshera join the global community in commemorating the millions of lives lost to one of the fatal disease i.e. AIDS and reaffirming our commitment to ending the HIV/AIDS epidemic by 2030. The theme of this year's World AIDS Day is "Take the rights Path: My health, my right" emphasizing the importance of protecting the human rights in the fights against HIV/AIDS. In this connection series of activities were organized which included Poster making, Rangoli making competition and walkathon. The whole event was organized in collaboration with J&K AIDS Control Society (JKACS), Health and medical education department. In Poster making and Rangoli making Competition, about 30 students of Sem 1st participated expressing their creativity and drawing skills by making posters and rangolis based on the given theme and spreading awareness about Myths and misconceptions about HIV AIDS. Dr. Shamim Ahmed Azad, Principal of the college also shared his views on the theme and appreciated the efforts of students and Red Ribbon Club for organizing such an event to aware the masses. About 100 students along with faculty members participated in Walkathon from college campus to the main road. All the participants were given certificates at the end of the event.





 Naushera
Ward no 12 nowshera Nowshera, Naushera,
Forest Block, 185151
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