



PRESS RELEASE

IQAC Of GDC Nowshera in Collaboration with Career Counselling cell organized one day workshop on the topic “Media, Society and Culture: Interrelations and Emerging trends”.

Nowshera 5th April,2022. IQAC Of GDC Nowshera in Collaboration with Career Counselling cell organized one day workshop on the topic “Media, Society and Culture: Interrelations and Emerging trends” on 5th of April 2022. The Workshop started at 11:00 am with the warm welcome of the Media Members by the College faculty .The main aim of the workshop was to discuss the relationship between media and society and the changing role of Media in present world. The Programme started with the welcome address by Prof. Rajat Bhardwaj , Convener Career Counselling Cell GDC Nowshera who outlined the purpose and structure of the workshop.

Principal of College, Prof. (Dr) Surinder Kr. Sharma, presided over the function. In his Presidential address, worthy Principal of the College stressed upon how media plays an important role in the Present world and how media acts as the main channel of communication between the society and the world. He also said that how Media forms a Society’s outlook and how Media accomplishes the tasks and responsibilities of the society in a different manner.

While speaking on the occasion , Media persons from the different sections aware the students about the Role of Media in present world and how media act as a bridge between the society and the world. They also said that Media is a Powerful socializing agent and how we are dependent upon the media for what we know and what we want to know about day to day activities of the society or the World. A large no. of students also spoke on the occasion and explained the role of media in present world. More than 100 students and faculty members participated in the interactive session of the workshop. Among media persons who attended the workshop were Mr. Bhubneshwar Sharma (Chairman Press Club Nowshera) , Raj Kesar (President Press Club Nowshera), Vinod Sharma, Vinay Bhardwaj , Sunil Chandan, Kamaljeet , Rajat Kumar, Anil Sharma and Mohd. Aksar Mughal. The whole Proceedings of the workshop were conducted by Asstt. Prof. Inam ul Haq and Vote of thanks were Presented by Miss Monisha Bandhu Asstt. Prof. in English.





Sd/-
Principal
GDC Nowshera